

DATE: 06-26-2013

TO: City Clerk

FROM: Representative Lily Limón

ADDRESS: 300 N. Campbell 2nd Floor, El Paso, TX TELEPHONE 541-4399

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of July 2, 2013

Item should read as follows: Appointment of Pifas Silva to fill an unexpired term to the Greater El Paso Civic, Convention and Tourism Advisory Board by Representative Lily Limón, District 7

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Greater El Paso Civic, Convention and Tourism Advisory Board

NOMINATED BY: Representative Lily Limón DISTRICT: 7

NAME OF APPOINTEE Pifas Silva
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Lilia Limón

EXPIRATION DATE OF INCUMBENT: 08/26/2014

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED X
REMOVED _____

DATE OF APPOINTMENT: 07/02/2013

TERM BEGINS ON : 08/27/2012

EXPIRATION DATE OF NEW APPOINTEE: 08/26/2014

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: _____

UNEXPIRED TERM: X

Pifas Silva

Professional Experience

- May 2013 – Present **Courtyard El Paso Airport, El Paso, Texas**
Guest Service Representative
- Jan. 2011 – Dec. 2012 **Maxmina Consigned Designs, El Paso, Texas**
General Manager
- Apr. 2004 – Jul. 2010 **El Paso Convention & Visitors Bureau, El Paso, Texas**
Communications Manager
- Mar. 2003 – Mar. 2004 **United Blood Services, El Paso, Texas**
Community Relations Representative
- Dec. 2000 – Mar. 2003 **KVIA-TV ABC 7, El Paso, Texas**
Assignments Editor
- Sep. 1994 – Dec. 2000 **San Elizario Independent School District, San Elizario, Texas**
Communications Officer
- May 1993 – Jul. 1994 **El Paso Times, El Paso, Texas**
Features Reporter

Educational Experience

- 1989 – 1993 **University of Texas at El Paso, El Paso, Texas**
Major: Journalism, Minor: Public Relations

Professional Memberships

- Current Member of UTEP Alumni Association – El Paso Chapter
Former Regional Vice President of Texas School Public Relations Association
Former President of Public Relations Association of America – Rio Grande Chapter
Former Member of El Paso Hotel Motel Association
Former Member of Advertising Federation of El Paso

Professional Awards

- El Paso Times "52 Under 40" El Pasoan (Community Service)
Texas Association of School Board's Media Honor Roll
Texas School Public Relations Association award winner
National School Public Relations Association award winner